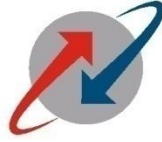


## General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

GM (S & M –CM) /105-11/09-11/44

dated at Chennai – 6 the 21.01.2013

**Sub:** Re-launch of Special discount scheme for serving / retired Govt. / PSU employees and visually impaired persons under postpaid Wireless Broadband Services (WiMAX) -reg

Ref: i) BSNL C.O. 22-01/2010-T&C-CM and Circular T&C-CM No. 121/11-12 dt 29.03.2012, and 55/12- 13 dt 12.09.2012

ii) This office GM (S & M –CM) /105-7/09-11/ dt the 13.09.2012

Kindly refer to this office order of even No. dated 12.09.2012 vide which **special discount scheme of 20% discount on usage and rental under WI 220, WI 350, HOWI 999 plans** was offered to Central Govt./ State Govt./PSUs employees, visually impaired, BSNL staff and retired Govt./PSU employees under postpaid WiMAX service as a promotional measure for 90 days w.e.f 1.10.2012. Now based on encouraging response received from field units it has been decided by the Competent Authority to **re-launch** the above scheme for a promotional **period of 90 days with effect from 22.012013**.

### **The promotional offer of reduced additional usage charges beyond free usage limit**

Data Usage (Upload/Download)	Existing	Revised
Upto 5 GB	Rs.0.80/MB	Rs.0.20/MB
Beyond 5GB	Rs.0.80/MB	Rs.0.10/MB

is **re-launched** for a promotional **period of 90 days with effect from 22.012013**.

  
(Anandhi Sankararaman)

AGM(Mktg-II)-CM  
TN Circle

To

1. GM (NW-O CM), Trichy -1/ Coimbatore – For information please.
2. GM (F) / Sr. GM (TR) TN Circle, Chennai - for information please.
3. **Heads of SSAs** - For kind information and necessary action please
4. DGM (Sales) & AGM (Sales), Chennai-6.
5. DGM (CS), Chennai
6. In charge, WIMAX ASN, Trichy/BG
7. DGM(WW&WiMAX), TN circle, Ethiraj Salai, Chennai 600008 for information and to coordinate with WiMAX nodal in-charges for early creation and implementation.

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
1<sup>st</sup> Floor, Bharat Sanchar Bhawan,  
H.C. Mathur Lane, Janpath, New Delhi - 110 001.  
Tel. No.011-23037109/200 Fax No.011-23329125



**No.22-01/2010-T&C-CM**

**Date: 17.01.2013**

**Circular T&C-CM No. 108/12-13**

**Sub: Promotional Schemes under WiMAX services-reg.**

Kindly refer to this office order of even No. dated 12.09.2012 vide which special discount scheme of 20% discount on usage and rental under WI 220, WI 350, HOWI 999 plans was offered to Central Govt./ State Govt./PSUs employees, visually impaired, BSNL staff and retired Govt./PSU employees under postpaid WiMAX service as a promotional measure for 90 days w.e.f 1.10.2012. Now based on encouraging response received from field units it has been decided by the Competent Authority to re-launch the above scheme for a promotional period of 90 days with effect from 22.01.2013.

2. The promotional offer of reduced additional usage charges beyond free usage limit @ Rs.0.20/MB – upto 5GB and Rs.0.10/MB beyond 5GB under WiMAX Limited plans issued vide order of even No. dated 14.06.2012 is re-launched for a promotional period of 90 days with effect from 22.01.2013.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

4. This circular is issued based on the ECT approval No.988 dated 16.01.2013 and approval of the Competent Authority in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhami)  
AGM (T&C-CM)  
Ph. 011-23327658

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)